

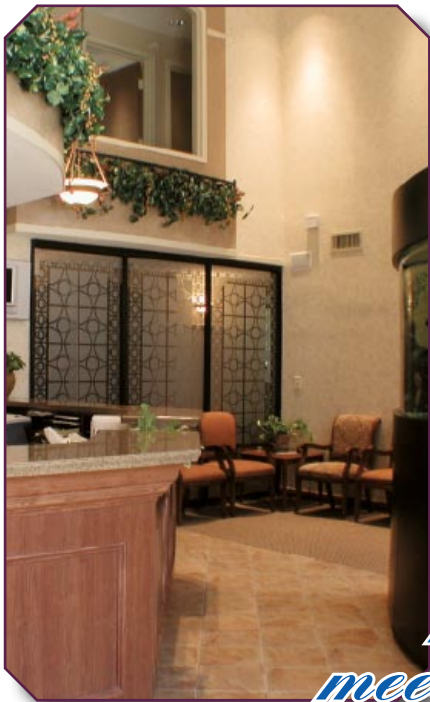
DENTALILLUSIONS

DENTALILLUSIONS' Word Of Mouth

www.dentalillusions.com

Spring 2006

We Welcome You And Your Family to Our Office



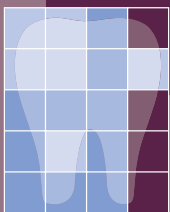
There's a good possibility we're exactly right for one another. The need to feel comfortable with - and confident in - your dentist is very important. It makes visits more enjoyable, less anxiety-filled. And because we have so many wonderful patients in the neighborhood, we anticipate that our relationship with you would be just as wonderful and fulfilling.

We care a lot about our community and are extremely proud of our reputation. Our practice was built on our patients' referrals - they've chosen to trust us year after year.

We look forward to meeting you ...



Office Information



DENTALILLUSIONS

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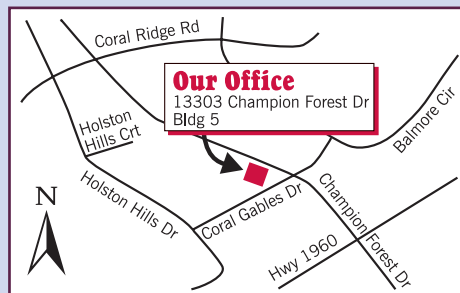
George E. Saliba, DDS
Basil M. Moukarim, DDS

13303 Champion Forest Drive, Bldg 5
Houston, TX 77069-2650

Web site www.dentalillusions.com

Office Hours

Mon, Tue, Wed 8:40 am - 5:00 pm
Thursday 7:00 am - 2:00 pm
Friday By Appointment Only



Our Services Include:

- ❖ New Patients Welcome
- ❖ Family and cosmetic dentistry
- ❖ Tooth whitening
- ❖ Tooth-colored fillings
- ❖ Sedation dentistry
- ❖ Laser dentistry
- ❖ Nitrous oxide sedation
- ❖ Emergency dental care
- ❖ TVs, videos, & music in treatment rooms
- ❖ Most insurance accepted

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Easy Payment plans - 12 month interest free financing

We can change your smile from dull to dazzling...

SMILE MAKEOVER

now **\$1000 OFF**

PATIENT GALLERY



WHAT IS COSMETIC DENTISTRY?

Art & science improves your smile & self-confidence!

Cosmetic dentistry is the art and science of enhancing smiles. Procedures can range from the simple, like teeth whitening, to the complex, like a complete smile makeover that improves both appearance and function.

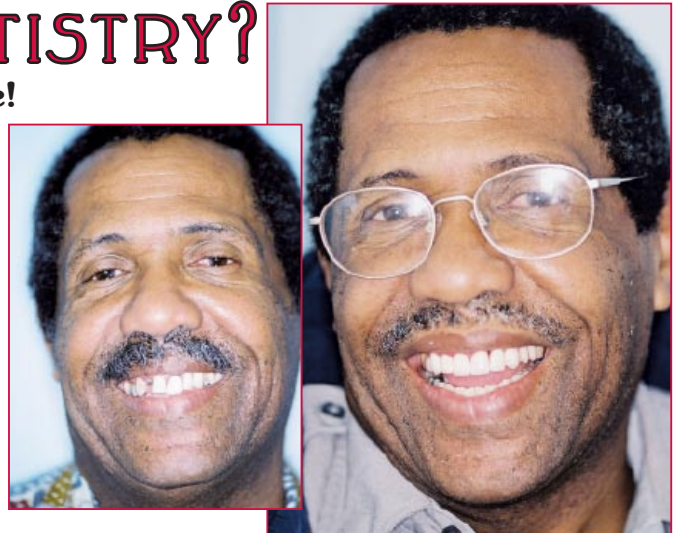
Non-surgical techniques can transform your smile, enhance your appearance, and build your confidence. Stained, chipped, or misshapen teeth can become a thing of the past. Cosmetic dentistry can restore balance and harmony to your facial features, and even plump out fine lines to make your lips appear fuller.

In short, today's cosmetic dentistry offers you more ways than ever to smile with self-confidence.

The mutually compatible desires to look good and to be looked at are completely natural. And we know that the human perception of beauty is inborn, and that symmetrical features are regarded as universally beautiful. The desire for an attractive appearance is more deeply seated and more natural than previously thought.

Individual appeal is based on experience, learning, and personal taste. But looking good, and knowing it, is part of the total human experience.

Let cosmetic dentistry help you to look good. Non-surgical procedures like teeth whitening, white fillings, bonding, and veneers can improve your smile, your appearance, and your self-confidence! We would be happy to explore your options with you.



SEDATION DENTISTRY

From the discovery of nitrous oxide as an anesthetic until the present, dentists have worked long and hard to diminish or eliminate patient pain.

In one study, 90% of the patients who experienced fearfulness about dentistry felt more comfortable when oral sedation was used to relax them. Anxious or even phobic patients often discover that sedation dentistry can offer the perfect, relaxing solution for maintaining good dental health.

We use oral sedation (pills) for many of our patients who are needle-phobic. Since patients can often undergo treatment for longer at one sitting, multiple procedures can be completed in fewer visits. Oral sedation is also very safe and effective for several hours after the appointment.

How will you feel? Most patients feel that they have slept through the appointment. You will need someone to bring you to our office on the day of your sedation appointment, and you must have someone take you home afterwards. Oral sedation is a safe and effective way to reduce the stress and anxiety associated with dental appointment. It's just that easy. In addition, the use of nitrous oxide (laughing gas) will enhance the relaxation during the appointment, making the time in the dental chair a pleasant and comfortable experience.

The only thing standing between you and getting the dental care you want is a couple of tablets of medication. It couldn't be simpler!

Laser Dentistry

Previously, lasers were used in science-fiction movies, but these days you're just as likely to find them in the dental office. Lasers have been put to medical use for years now, and are used in state-of-the-art dentistry.

Lasers have made new dental treatments possible while improving on more traditional ones. Lasers don't replace traditional instruments, but they help them work better and make treatment more comfortable. Laser light can be focused into a tiny point to do very fine precision work. It is so precise in dental surgery that there isn't as much tissue swelling and there's less need for sutures. Lasers are gentle on soft gum tissue and stop bleeding from even the tiniest vessel. The heat from the laser also has a sterilization effect. Many patients report a pleasant anesthetic effect, as the laser seems to desensitize the area being worked on. Lasers are being put to many tasks in the dental office. They remove diseased gum tissue to prevent gum disease. They painlessly remove canker sores and help cold-sensitive teeth. Lasers are also good at cosmetic jobs. Laser light is used to harden white fillings and veneers to make them extra strong. It's expected that someday soon lasers will be adapted for use in every aspect of dentistry.



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Welcome To Our Practice!

Frowns turn into smiles, gray becomes white, crooked shifts to straight.- these are but a few of the enhancements that Dr. Basil and Dr. George can help you to achieve. What are we talking about? Your teeth.. Research shows that your smile is one of the first things people notice about you. A beautiful smile can create the appearance of looking younger, healthier, more successful and even sexier. Even in the rare instance when nature was good enough to give us a perfect beautiful smile we all abuse our teeth in normal day to day living. Coffee, sugar, smoking -There are numerous types of abuse we do to them daily. This is not to mention the fact that, some of us just aren't born with teeth that match the rest of our beauty. Unfortunately, there is no magical pill to change or rearrange what you have, but salvation is available at Dental Illusions which was founded and is owned by Dr. George E. Saliba and Dr. Basil Moukarim.

"It is very rewarding when I see someone look in the mirror and I notice an immediate change in their confidence level," says Dr. Moukarim, "At this point I know I have materialized

their expectations." With emphasis on aesthetics and cosmetic dentistry Dr. Saliba and Dr. Moukarim continue to cater to general dentistry. By attending numerous continuing education seminars, Dr. Saliba and Dr. Moukarim stay up to date with the latest dental procedures and techniques."

"We treat each and every patient as we would our own family members. This warrants providing only the best treatment options available," says the Drs. "We blend art and science into dentistry," says Dr. Saliba, "thus providing both function and aesthetics to create a world of possibilities to enhance your life."

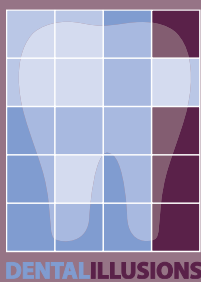
The state-of-the-art facility has all the comforts of a 5 star hotel with a Mediterranean Villa appeal. Our biggest compliment is when a patient says they feel like they are in a home rather than a dental office, explain the Drs. Comfort elements are provided that are not usually seen in dental practices. Your experience begins as you walk through the etched front door and into the lobby which was designed to have the appearance of an extension of your living

room at home. As you look around the room you are mesmerized by the seven foot aquarium. Looking up, you notice planter lined balconies filled with olive branches. You will then be escorted to one of our eight patient rooms-with-a-view.

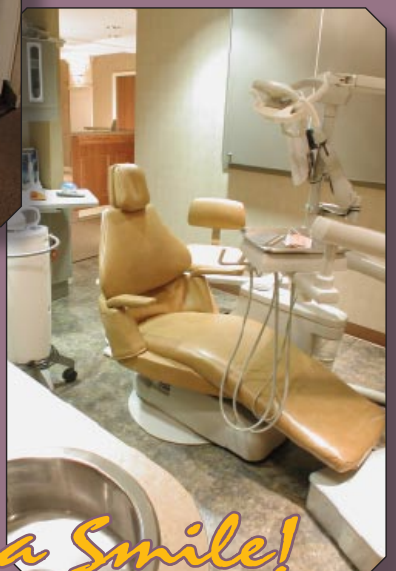
Each room is equipped with the latest amenities such as DVDs so you can enjoy your favorite movie while taking care of your dental needs.

Dr. Saliba and Dr. Moukarim have assembled a team of friendly professionals who cater to their patients. We have achieved this by maximizing our attention to patients concerns, comfort and trust, along with minimizing uncertainty. It's all about the human touch and a comforting experience, conclude the Drs.

We invite you to explore the possibility of finding the new you through Dental Illusions.



ALLOW US TO
MATERIALIZE
YOUR
EXPECTATIONS



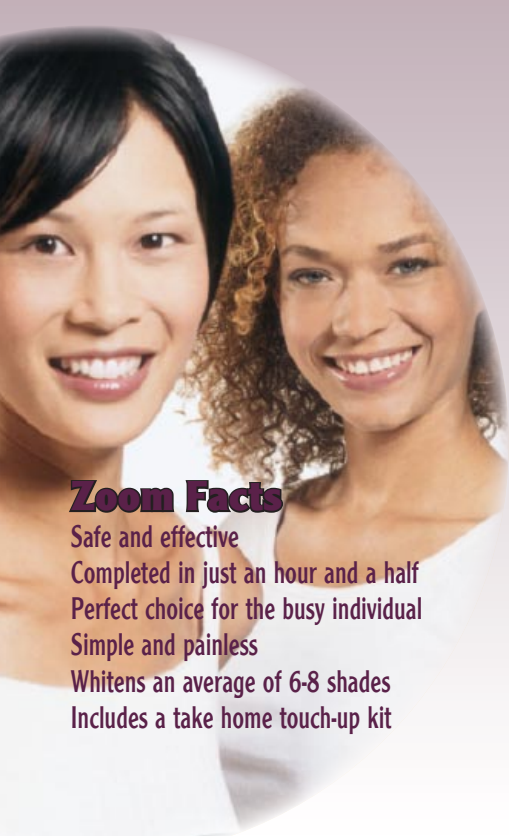
Change Your Life With Just a Smile!

Whitening

We are proud to announce that we now offer the radical in-office whitening system called Zoom! It's safe, effective, and very fast! In just an hour and a half, your teeth will be dramatically whiter. Zoom Whitening is ideal for anyone looking for immediate results, and its convenience makes it the perfect choice for the busy individual.

The Zoom procedure is simple. It begins with a preparation to isolate your lips and gums. We then apply the special Zoom Gel which is activated by a specially designed light. Teeth typically become at least six to ten shades whiter, and sometimes more. A five-minute fluoride treatment completes the procedure. You will be amazed with the results in fact, in most cases, teeth continue to get even whiter the first few days after the procedure.

The Zoom Whitening procedure includes a take-home touch-up kit and trays that can be used whenever discoloration is noticed. Most often a couple of home touch-ups a year will maintain a whiter smile that sparkles for years. Please call for an appointment to make sure your special smile gets the care it needs.



Zoom Facts

- Safe and effective
- Completed in just an hour and a half
- Perfect choice for the busy individual
- Simple and painless
- Whitens an average of 6-8 shades
- Includes a take home touch-up kit

invisalign®

The invisible way to straighten teeth!

Orthodontics is the branch of dentistry that corrects teeth that are crowded, protruding, or too far apart. Until recently, orthodontic treatment was focused mainly on teenagers and the preferred method was metal train-track braces. Today about 20% of orthodontic patients are between twenty and sixty years of age. Dental researches have produced a revolutionary new technique that has brightened the smiles of thousands of patients. The system is called Invisalign, and it is the invisible way to straighten teeth using a series of custom-made nearly? Undetectable aligners. Here's how it works. During consultation, we decide if Invisalign is right for you. We create a treatment plan take an impression of your teeth, and submit it to Invisalign who translates out instructions, into a series of medical grade plastic aligners. Each one of your comfortable aligners is precisely calibrated and manufactured to fit snugly over your teeth and gently move them through every stage of your treatment plan. No more metal mouth means you'll smile more during treatment, and you'll spend less time in our office having adjustments. Because Invisalign aligners are removable, you can still enjoy your favorite foods and smile without holding back. With Invisalign, there's nothing to avoid and nothing to hide.

We welcome you to call our office to ask questions or to arrange a consultation to discover how Invisalign can help give you the smile you've always wanted.

\$1000 Off Invisalign
(Invisible braces)
Schedule a complimentary consultation
Offer ends: June 30th, 2006

Spring Specials!

REV it up!

now
\$199

REV!™ take-home whitening treatment is a revolutionary process that delivers optimal whitening in only 15 minutes, once a day.

Offer ends: June 30th, 2006

Get Acquainted Special!

\$95 Value

now
\$49

Comprehensive exam and bite wing x-rays

Offer ends: June 30th, 2006



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