



DENTAL ILLUSIONS'

Word Of Mouth

www.dentalillusions.com

Winter 2005

From Start To Finish

FREE CONSULTATION!

Restoring your smile (as seen on ABC's Extreme Makeover)

Every patient's smile is unique, and so is their smile wish list. For some, a single procedure like teeth whitening is the best smile solution. For others a *full mouth restoration* or *smile makeover* is the best option to restore both appearance and function. We can fill gaps, improve the shape, length, or color of your teeth without surgery – and even give them a straighter

appearance without braces. We can restore in only a few visits what might have taken years in the past to accomplish.

Your restored smile will look beautiful and feel natural. Please call today for your consultation appointment and soon you'll be ready to greet the world with your gorgeous new smile!

See coupon at bottom of page for \$1000 off Smile Makeover!

Are You Afraid Of The Dentist?

SEDATION DENTISTRY - Helping you to relax

From the discovery of nitrous oxide as an anesthetic until the present, dentists have worked long and hard to diminish or eliminate patient pain.

We use **oral sedation (pills)** for many of our patients who are needle-phobic. It is a safe and affordable alternative to IV sedation. An effective way to reduce the stress and anxiety associated with the dental

appointment ... it's just that easy. In addition, the use of nitrous oxide (laughing gas) will enhance the relaxation, making the time in the dental chair a pleasant and comfortable experience.

The only thing standing between you and getting the dental care you want is a couple of tablets of medication. It couldn't be simpler.



Office Information

We can change your smile from dull to dazzling...

SMILE MAKEOVER

now **\$1000 OFF**

DENTAL ILLUSIONS
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Office Hours
Mon-Thu 8:30 am – 5:00 pm
Friday 8:30 am – 2:00 pm

Call Today!
(281) 444-1755

Easy payment plans - 12 month interest free financing

Our Services Include:

- ❖ New Patients Welcome
- ❖ Family and cosmetic dentistry
- ❖ Tooth whitening
- ❖ Tooth-colored fillings
- ❖ Sedation dentistry
- ❖ Laser dentistry
- ❖ Nitrous oxide sedation
- ❖ Emergency dental care
- ❖ TVs, videos, & music in treatment rooms

Getting Back In The Driver's Seat



You can control your smile destiny!

Fully half of North Americans are too fearful to pursue necessary regular dental care, a situation that can have serious implications for their dental health and overall well-being. Lack of dental care can result in chronically infected gums and decaying teeth which can affect overall health, compromise

chewing and digesting ability, and for some, contribute to a devastating loss of self-esteem.

Today's dentistry has so much to give! There are many simple, non-invasive procedures that can transform a neglected smile into a healthy attractive one, and can replace low self-esteem with beaming self-confidence.

Professional dental teams can help you to overcome the fears and uncertainty that go along with any new experience, and to overcome anxiety that is based on old expectations or past experiences.

You can control your "smile destiny." Dentistry can get you back on the road to a wonderful smile!

Smile White Smile Bright

If you've been thinking about having a smile makeover, but you're a little nervous about where to start ... try teeth whitening.

Teeth whitening is a safe, simple, and convenient process that lightens the discoloration of tooth enamel. Under dental supervision, whitening can be accomplished in only an hour ... or a few days.

A dentist can help you to say goodbye to dull, stained teeth. Simply, safely, conveniently – from start to finish. Come in and talk to us about your options!

Sip Another Cuppa...



the disease fighter

New studies have found that five cups of ordinary tea boosts the body's defenses against infection. A substance called *L-theanine* can prepare the immune system to attack invading bacteria, viruses, and fungi. Tea has been linked to combating osteoporosis, lowering heart disease, and lowering cancer risk through the action of *flavonoids*, a type of antioxidant. Each of these diseases has been linked to periodontal disease.

All over the world, tea is steeped in ritual, and is conjoined with culture and history. So sit back, relax, and enjoy!

Here are some simple steps from *Twinings* to ensure that your tea is served perfectly every time.

- Use freshly drawn cold water, ensure a de-scaled kettle and a spotlessly clean teapot.
- Teapots should be warmed with hot water, which is then poured away.
- Use the recommended number of tea bags or one teaspoon of loose tea per cup. For one person use a 10 oz tea pot, for two persons a 20 oz tea pot is recommended.
- Water should always be freshly boiled and boiling when added to tea.
- Leave to brew for 3-5 minutes and stir before serving.
- Pour a little milk into each cup before pouring the tea. Sweeten – but only if required.

Crown and Bridge

Getting a smile boost is about more than vanity. By repairing problems like missing teeth with crowns and bridges, you can have the pleasing smile you've always dreamed about.

Here are some common questions about crown and bridge treatment, followed by their smile solutions.



Before & After



How do I know if I am a candidate for crown and bridge treatment?

A crown is recommended for teeth that are broken or cracked, teeth that are structurally weakened by large fillings, teeth that have been weakened by root canal treatment, and teeth that are misshapen and discolored. A crown and bridge can be a preventive measure to avoid more complex and expensive treatments later.

What is a crown and bridge? Do they always go together?

A crown is a restoration that covers a single tooth to help strengthen it and restore its normal shape and size. Spaces left by missing teeth can cause surrounding teeth to drift, change your bite, encourage cavities, and spoil your smile. A replacement tooth is required, and can be fixed permanently with a bridge that attaches to the teeth on either side of

the space. For extra support, one or both of the adjacent teeth may require a crown.

Will the crown's appearance match my teeth?

High-tech materials result in a strong, natural-looking restoration that will be custom-made to match your smile. No one will know you have a crown.

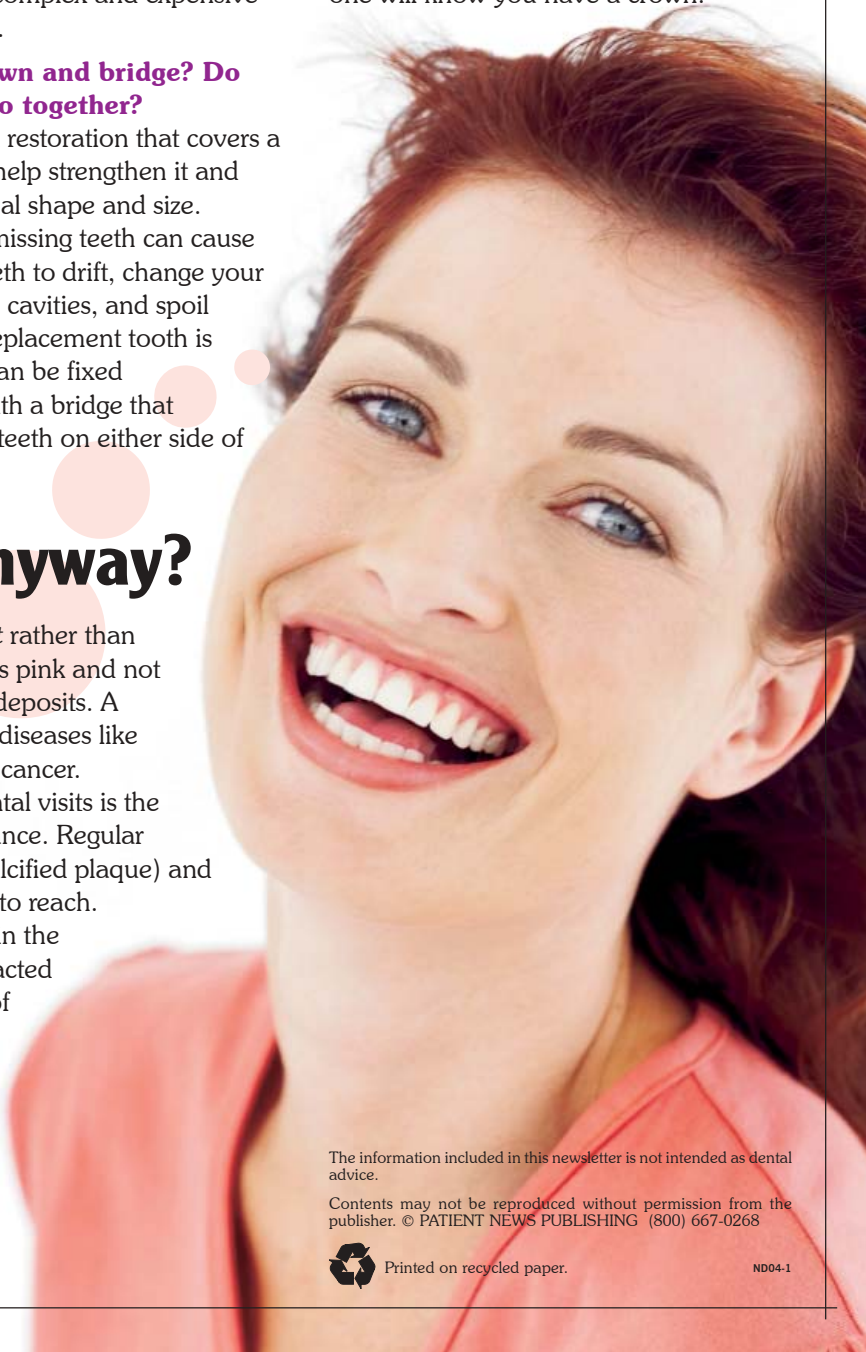
What Is Oral Health Anyway?

Oral health is sometimes easier to define by what it is *not* rather than what it is. A healthy mouth has firm pink gums, the tongue is pink and not coated, the teeth are clean and have minimal or no plaque deposits. A healthy mouth smells clean and fresh, and is free from gum diseases like gingivitis, periodontitis, and other disorders – including oral cancer.

Regular brushing and flossing combined with regular dental visits is the best means of problem prevention and oral health maintenance. Regular professional tooth cleaning is important to remove tartar (calcified plaque) and stains that may develop, especially in areas that are difficult to reach.

When we check your teeth, we see things you won't see in the mirror. We can be alerted to possible hairline fractures, impacted wisdom teeth, deterioration of restorations, the beginnings of cavities, periodontal pockets caused by gum disease, and even new decay tucked under the gumline or under existing fillings! Your gums can also tell us about impending gum disease, and other areas of your mouth may even show the early warning signs of oral cancer.

These dental problems can be treated and gum diseases may be reversed if they are spotted in the early stages. We can help you maintain and recover your oral health.



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Winter Specials!

Introducing ZOOM!™ Professional Teeth Whitening

Regularly \$600

now
\$375

Details:

A one hour in office teeth bleaching treatment and custom trays for home use

Offer ends:
April 30th, 2005

\$1000 Off Invisalign® Treatment (Invisible braces)

Schedule a complimentary
consultation

Offer ends: April 30th, 2005

Get Acquainted Special!

95\$ Value

now
\$Free

Free
Comprehensive
exam and bite
wing x-rays

Offer ends:
April 30th, 2005



Smile With Laser Dentistry

You're going to love this!

If you **hate** even the thought of a **dental shot**, here's some pleasant news to make you smile!

Dr. Saliba and Dr. Moukarim can now remove decay *without* the need for anesthesia, meaning there's **no shot** and **no drill** in most cases.

And with our dental laser, we place tooth-colored fillings on which you can chew immediately. Plus, there's **no numb lip**. Now that's something to smile about!



Forget About Braces...

With Invisalign®

We're very excited to introduce you to *Invisalign*®, a revolutionary orthodontic technique that has brightened the smiles of thousands of patients. Invisalign uses a series of clear, removable aligners to gradually straighten teeth. The aligners are comfortable, and because they're made with medical-grade plastic, they're virtually invisible. No more metal mouth means you'll smile more during treatment, and you'll spend less time in our office having adjustments! Because the aligners are removable, daily brushing and flossing are not affected in any way, and you can eat anything you fancy!

We welcome you to arrange a consultation to discover how Invisalign can give you the smile you've always wanted!

Sonicare® - Power Toothbrush

The most important part of home dental care is regular tooth brushing, combined with daily flossing. Over the years we've seen many improvements to toothbrushes, but the *Sonicare*® is truly revolutionary!

The Sonicare high-speed bristle motion, combined with gentle sonic waves, has been proven to attack plaque beyond the reach of bristles alone. Studies have shown that the Sonicare removes nearly twice as much plaque between teeth as a manual toothbrush, and can even reverse gingivitis and shrink periodontal pockets. And the built-in timers let you know when you've done a thorough job!

Sonicare ... the toothbrush for the 21st century!



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